

# MEET JASON



*For STEPtember 2023, we asked our coaches from last year if they want to embark on the same adventure with us again. They all answered yes. We asked them a few questions so we could hear how they have been over the past year. Thanks to Jason for taking the time to respond.*

## **How was your year?**

This year has been full of surprises and projects. I have been an entrepreneur since 2018, when I founded my own company, and I am currently the CEO. Handieasy progresses and grows each year. Our products are evolving. For example, this year our new adapted stainless steel water bottle went on the market. The company takes up most of my time. My team and I

are working hard to make the company known. This year again, through Handieasy, I am attending trade fairs, conferences, interviews, and my work is being rewarded with prizes and new partnerships. Handieasy offers me an active life with exciting challenges each day.

## **How has STEPtember impacted you?**

STEPtember is a challenge that serves a cause particularly close to my heart, as I myself am affected by cerebral palsy. I wish to contribute to advancing science that will reduce this disease. Thanks to the STEPtember challenge, I can share this energy of movement! To be in motion to move forward. To be in motion to impact. To be in motion to create. With movement, we change. And we transform what we think to be unchangeable. The Fondation Paralysie Cérébrale, which for years has been working to fund research, won me over with its STEPtember initiative.

## **Were your personal or professional goals for this year achieved? If not, how did you bounce back?**

My objectives are to develop the Handieasy company, to help people with reduced mobility. I want to create, innovate, and continue to live a fast-paced life.

## **How has cerebral palsy affected you over the past year?**

Cerebral palsy requires extensive organization on a daily basis. Taking the train or simply getting around the street must be planned out meticulously. To reduce the impact of my disability and constant dependence on third parties, I created the Handieasy products that make my daily life easier. With Handieasy, I am autonomous for many tasks such as drinking, working, and using a phone.

